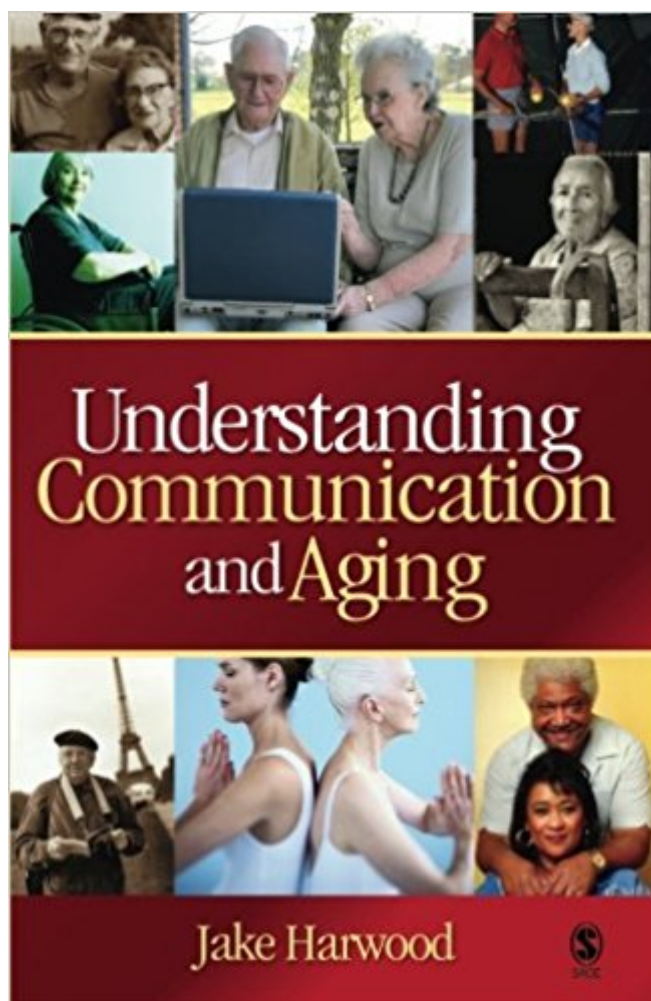


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# Understanding Communication And Aging: Developing Knowledge And Awareness



## Synopsis

"This interesting, easy-to-read book provides a comprehensive framework for considering communication and aging in the context of biology, sociology, and psychology. This thought provoking book is strongly anti-ageist. It could serve as a broad overview for anyone interested in the myriad of issues related to communication and aging." •CHOICE"Understanding Communication and Aging achieves a nice balance between the facts of growing old, the social forces that shape that process, and the communication factors that connect these two domains. With attention to both research and everyday applications, the text is thorough and inviting. I am delighted that a user-friendly, undergraduate text has finally been produced in the field of communication and aging. This book deserves to be an instant and sustained success."•Sandra Metts, Illinois State University"This book has so many strengths. I am especially pleased with the communication focus and the discussions on cultural issues, new technologies, and identities. I am impressed by Dr. Harwood's creativity and reaching out to learners via the use of info boxes, significant achievement profiles, literary/artistic descriptions, selected detailed summaries of research, and quotations about aging. All of these features auger very well for student learning and enthusiasm. I commend Dr. Harwood for his attention to detail, targeting multiple learning styles, and attending to instructors who value these kinds of features."•Jim L. Query, Jr., University of Houston"The way Professor Harwood ties together theory, research, and everyday experience into a text that is accessible, interesting, and fun to read is impressive. The focus is not merely psychological or interpersonal; the book spans multiple disciplines. This text is the total package!"•Jo Anna Grant, California State University, San Bernardino"Understanding Communication and Aging is the most accessible introduction to the many ways aging in the 21st century is influenced by human communication processes, from face-to-face conversation to mass media representations. With a lively presentation, author Jake Harwood presents central research findings while engaging students with important questions concerning communication and aging.

**Key Features**

**Covers the broad area of communication and older adulthood:** The book examines key topics such as interpersonal and family relationships in old age, media portrayals of aging, cultural variations in intergenerational communication, and health communication in old age.

**Shatters the myths and stereotypes of aging:** The book's orientation and perspective is on "healthy" living and aging. This anti-ageist approach encourages readers to reexamine their views on aging and become fluent at defending and promoting an anti-ageist ideology.

**Provides concrete examples:** While taking a theoretical approach, the book includes coverage of applied issues such as health communication and age-related prejudice and discrimination.

## Book Information

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Used for my capstone on communicating with older adults. I am all for debunking stereotypes of aging but this book seemed condescending toward young adults. With all the advances in technology since this edition was published, it is outdated.

Great book for an undergrad course! Easy to read and cites all the relevant theories & concepts - it's perfect!

For a required course reading book, this is a very good read. My "Communication With the Aging" teacher was a grad student under Jake Harwood, and she provides a good bit of background on his interest on this topic - as does Harwood himself in one of several asides/personal monologues in this book. The text does a good job of discussing the pitfalls in communicating with older people, particularly falling into stereotypes (sometimes by the aging themselves). He has a nice ability to reduce the science, statistics and technical studies into fairly easy to understand language (O.K., he's a communications specialist). For any who is studying either communication or gerontology, or for anyone who has an important older person in their life, I would recommend this book.

Used this textbook for a summer graduate class on aging and communication. I thought that this was a very well written book - kept me wanting to read more. Most textbooks are dry and hard to wade through all of the information. This book, however, is very straightforward and HELPFUL in learning more about communication with aging adults.

In near-perfect condition. Will be using it for a gerontology graduate course this Fall, and am happy to have found it at such a great price!

The book came in the condition the seller said it would, and I've had no problems with it. I would buy from this seller again.

I feel the author of this book does an outstanding job displaying information on this area of study thoroughly and painlessly. The only downside to this book is that there is no glossary, which from a student standpoint is disappointing--however, from a teacher's perspective I'm sure lack of glossary = students actually reading the text, as opposed to just looking up definitions.

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